

Office Space

SOUTH JERSEY BIZ

CORNER OFFICE

Jeffrey L. Nash, Camden County Freeholder



Camden County Freeholder Jeffrey Nash was born and raised in Brooklyn, N.Y., where he was always politically involved and public service-minded. After working with the law firm of Cozen O'Connor for nearly three decades,

he left to launch Nash Law Group, based in Camden.

Here, the Cherry Hill resident shares his inspiration for the move, goals and experience thus far.

Drawn to the legal world: I have always wanted to be an attorney. My greatest motivation was to be involved with community service and to assist disadvantaged people. When I was 19, I established a senior citizen help center in my hometown of Brooklyn. Working hard to initiate that operation confirmed for me that being an attorney would be the best vehicle for me to accomplish certain community-oriented goals. My passion for the law developed in law school as the managing editor of a journal and member of the school's traveling trial team. My first

job out of law school was as a public defender in New York City. That was a very meaningful experience for a young lawyer and I have been an active litigator ever since.

Going out on his own: After almost three decades working with one organization, it was time (now or never!) to make a change. In many ways, it was a leap of faith. However, opening my own office has been exhilarating. There is obviously much more administrative work to do. Still, I feel motivated that I am building something that will be very successful and will allow me to accomplish my professional and community goals.

Free advice: My advice to anyone going out on their own is to plan and be prepared. I was very prepared for most contingencies, thanks to the helpful advice of others who have opened their own practices. The result has been very positive and rewarding.

Focusing on the community: The driving force behind my practice is to advance community-based projects; to create jobs, promote clean energy and create opportunities for those most in need. That is my passion and my practice is focused on achieving those goals.

TAKE 5



When Can You Start?

When you hire a new employee you are ultimately making an investment in your company, making it a task that shouldn't be taken lightly.

Mike Munoz, senior vice president of sales and marketing for AmeriHealth New Jersey, offers these tips for managers in the midst of the (sometimes grueling) interview process:

1. FIRST IMPRESSIONS CARRY HEAVY WEIGHT.

Punctuality, taking pride in appearance and verbal communication in an interview are all good indicators of how a candidate will perform on the job.

2. BE CLEAR ON EXPECTATIONS.

It's critical to lay out all aspects of a role and what would be expected of a candidate. This can help avoid disappointment on both sides down the road.

3. CHARACTER COUNTS (SOMETIMES MORE THAN EXPERIENCE).

A candidate who has a passion for their field of work and is eager to learn new things should be given as much consideration as one with a résumé packed with an impressive work history. Someone who is driven to succeed can be just as valuable as someone with experience.

4. CHECK REFERENCES. It's good practice and can sometimes be the deciding factor you need when choosing between two strong candidates.

5. TRUST YOUR INSTINCTS. If something doesn't feel right, it probably isn't. Intuition should be your compass throughout the interview process.

SUPPLIES IN DEMAND

On The Road

Whether travel is part of your job or just part of your daily life, staying connected to work while going from place to place is essential for many of today's professionals. These tools were designed specifically to keep you productive while on the go.



Laser Projection Virtual Keyboard

Tablets and smartphones

allow us to work from anywhere, but the small keyboards can be cumbersome when working on detailed projects. New technology connects with your smartphone, laptop or tablet via a wireless network to project a virtual keyboard on any surface. (Amazon.com, \$99.84)

The Pop Up Desk Overnighter

This rolling suitcase has a desk that is pulled out from the back pocket and locks, providing a convenient workstation anywhere. A laptop desk stores in the rear exterior pocket, slides up the telescoping handle, and locks into place at desk-height, enabling comfortable work sessions just about anywhere. (Hammacher.com, \$299.95)



Cup Holder Power Inverter

What do you

do when you're on the road and your phone, tablet and laptop all need charging? This charger has three ports, including a USB, and can power up to four devices at one time and conveniently fits into a car cup holder. (SharperImage.com, \$49.99)